



The HALO launches marketing campaign for Grade A office building

The HALO Urban Regeneration Company today (Monday 24th August) launches its marketing campaign for the HALO Enterprise and Innovation Centre (HEIC) in Kilmarnock, in partnership with CBRE and Graham + Sibbald.

The four-storey HEIC, which is currently under construction, is set to open its doors in Spring 2021. One of just a few speculative office developments currently under construction in Scotland and UK regionally, the 46,000 sq ft HEIC is being marketed by leading agents CBRE and Graham + Sibbald.

The HEIC, which is located in a prime location next to the new Ayrshire College campus and Kilmarnock train station, will provide top quality Grade A workspace and is expected to attract interest from a range of local and national businesses.

The HALO Kilmarnock is a £63m urban regeneration project on the 23-acre former Johnnie Walker site. It will be the first town centre net zero carbon energy project in Scotland, setting the standard for low carbon energy sites across the UK.

Upon completion, the HALO Kilmarnock will feature Gold Wired Score comms connectivity accreditation, a BREEAM Excellent rating, state of the art technology and a diverse resilient comms system.

The HEIC will include an industry-leading digital, data and cyber training and learning facility within an exciting and digitally connected workspace, placing the HALO at the forefront of the “Fourth Industrial Revolution” which is digital.

Marie Macklin CBE, Founder and Executive Chair of The HALO Urban Regeneration Company, said: “We’re delighted to take our vision for HALO out to the occupier market and begin the search for the first tenant for the HEIC. Given the strength of Kilmarnock and East Ayrshire’s resident labour pool market and the severe shortage of new build office space in nearby Glasgow we expect there to be strong interest in this development from across the UK.

“As we move in to the marketing stage of the development and target occupiers with CBRE and Graham + Sibbald, we move a step closer to The HALO’s ultimate vision of a dynamic commercial, educational, cultural, leisure and lifestyle quarter where people can ‘Live, Work, Learn and Play’.

“Everyone at the HALO is extremely proud to see the Enterprise and Innovation Hub in construction. It’s so exciting to see the main road and services infrastructure going into the site as well as the HEIC really starting to take shape.”

Andy Cunningham, Senior Director at CBRE, said: “This development will be the first of many at the HALO to regenerate Kilmarnock’s former Johnnie Walker whisky site. As well as being a fantastic start to the project, it also promises to create a legacy for Kilmarnock and the wider East Ayrshire region by tackling issues such as social inclusion, job creation and low carbon energy.

“The HEIC is a going to be a truly Grade A office building, with large flexible open plan floor plates, changing and drying room facilities for cyclists and runners, and a roof terrace. In addition, the building will also include a virtual reality arcade, café, retail space and chill out zones, electric vehicle charging points, best in class sustainability credentials.”

Fraser Lang, Partner and Head of Ayrshire at Graham + Sibbald said: “The progress of construction of the HALO Kilmarnock project is remarkable and is set to deliver one of Scotland’s first industry leading net zero carbon developments. We anticipate that the HEIC Grade A office accommodation should attract interest from both national and local occupiers, particularly at this time when many companies are considering cost savings by de-centralising from city locations in favour of the sustainability and lifestyle benefits the provincial areas can provide.”

Ends

Further enquiries

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Notes to Editors

The HALO Urban Regeneration Company <https://halo-projects.com/>

The HALO Kilmarnock is a £63m brownfield urban regeneration project on a 23-acre site, formerly the home of Johnnie Walker, the world’s leading Scotch whisky. With a vision for a dynamic commercial, educational, cultural, leisure and lifestyle quarter where people can ‘Live, Work, Learn and Play’, The HALO will provide a sustainable community approach to a mixed-use development powered by electricity with a net zero carbon footprint.

The HALO Enterprise and Innovation Hub will collaborate with our partner Scottish Power to create an industry leading cyber and digital training and learning facility, establishing The HALO at the forefront of the “Fourth Industrial Revolution” which is digital.

CBRE

For more information from CBRE please contact Suzanne Clark-Amir on 07970 834 354 or CBRE@smartscommunicate.com

About CBRE Group, Inc.

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