



PRESS RELEASE

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Commemorative book & celebration marks 20th anniversary of Loch Duart

Independent Scottish salmon farm hosts special event for its team in Inverness

Loch Duart has celebrated 20 years of farming its world-renowned salmon in North West Scotland by bringing its team together from across the country, and beyond, for an anniversary celebration.

At a special celebration event in Drumossie Hotel, Inverness, over 100 of the Loch Duart team gathered to celebrate the anniversary. All Loch Duart staff will also receive a specially produced, 20th anniversary commemorative book, which includes beautiful portrait photography of every team member plus some stunning location shots from the Uists and Sutherland.

Co-Founder & Sales Director, Andy Bing, said:

“Loch Duart is a company rich in history and full of extraordinary people. Our story over the last 20 years is one of continued growth and success and we take great pride in being an independent, multi award-winning Scottish company. We’re not standing still and have ambitious plans to grow and prosper over the coming years.”

Loch Duart Salmon 20th Anniversary information:

- **1999:** Loch Duart buys the farm from J Johnston & Sons Ltd, staffed and stocked with salmon which was harvested the week following purchase
- **2002:** Loch Duart becomes the first salmon farm to be RSPCA approved
- **2004:** further expansion with Sutherland sites which suited their small-scale farming
- **2006:** first farm sites established in the Hebrides
- **2009:** Loch Duart wins The Queen’s Award for Enterprise (International Business)
- **2016:** hatchery pioneers environmental enrichment, to increase the welfare of young salmon
- **2017:** Loch Duart recruits a Food Ambassador, a first for Scottish salmon farming
- **2018:** Loch Duart launch ‘Salmon Pool’ initiative with their feed supplier Cargill Aqua Nutrition, to help target and fund local organisations and community projects

For more information on Loch Duart Salmon visit www.lochduart.com

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Notes to editors:

Loch Duart Ltd is an independent Scottish salmon farm based in North West Scotland. Producing more than 5,000 tonnes per year, it employs 115 people in the Hebrides and Sutherland. The salmon is supplied to leading hotels, restaurants and retailers at home and abroad.

Loch Duart's unique farming methods include low density farming, a unique rotational fallowing system, swim-throughs and feed from sustainable sources to ensure lean, fit fish.

Loch Duart's industry leading innovations include:

- The first fish farm in the world to achieve RSPCA Freedom Food approval.
- Loch Duart's unique strategy of long term rotational fallowing optimised for each sea site according to conditions and fish numbers.
- In 2004, specifying sustainably sourced marine ingredients from traceable, identifiable lots for its salmon feed.
- Inventing a drum filter which can filter sea water down to 100 micron to collect any parasites and their eggs in the heavy water flows taken from the pens.
- In 2015 securing a source of Icelandic fishmeal to enhance the sustainability and quality criteria of Loch Duart's salmon feed.
- Practising 'environmental enrichment' in their fresh water operations to stimulate the young salmon and improve welfare.