

## **PRESS RELEASE**

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## Loch Duart Shortlisted for Made In Scotland Exporter of the Year 2019

Loch Duart, the salmon farm based in Sutherland and the Uists, has been shortlisted as 'Exporter of the Year' for the 2019 Insider Made in Scotland Awards. The independent Scotlish business has demonstrated outstanding export growth with export sales having increased by 68% over the last two financial years to an all-time high for the business.

Alban Denton, Managing Director of Loch Duart, said:

"Loch Duart is proud to be shortlisted as Exporter of the Year for the Insider Made in Scotland Awards, especially as we celebrate our twentieth year of farming salmon. It's a chance to reflect on how we've grown in both scale and reputation, with around 70% of our salmon being exported to over 20 countries. Our foreign customers love Loch Duart salmon and are particularly keen on the quality, exclusivity and provenance of the brand. We look forward to the awards and celebrating Scotland's amazing business success stories."

The Scottish Business Insider Awards, in conjunction with the University of Strathclyde's Advanced Forming Research Centre, are now in their fourth year and celebrate inspiring businesses that innovate, invent, design and manufacture products in Scotland. Winners will be announced at the Awards, hosted by Fred MacAuley, which take place on Thursday 9<sup>th</sup> May 2019 at the Glasgow Science Centre.

Loch Duart has recently made significant capital investment to future-proof and support the growth of the business, including over three quarters of a million pounds on fish health and welfare and over £3m on boats, feeding equipment and other marine assets, which keeps the focus on fish health, something Loch Duart is renowned for globally.

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For more information on Loch Duart Salmon visit <u>www.lochduart.com</u>

## **Further enquiries for Loch Duart:**

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## **Notes to editors**

Loch Duart Ltd is an independent Scottish salmon farm based in North West Scotland. Producing around 5,000 tonnes per year, it employs 115 people in the Hebrides and Sutherland. The salmon is supplied to leading hotels, restaurants and retailers at home and abroad.

Loch Duart's unique farming methods include low density farming, a unique rotational fallowing system, swim-throughs and feed from sustainable sources to ensure lean, fit fish.

Loch Duart's industry leading innovations include:

- The first fish farm in the world to achieve RSPCA Freedom Food approval.
- Loch Duart's unique strategy of long term rotational fallowing optimised for each sea site according to conditions and fish numbers.
- In 2004, specifying sustainably sourced marine ingredients from traceable, identifiable lots for its salmon feed.
- Inventing a drum filter which can filter sea water down to 100 micron to collect any parasites and their eggs in the heavy water flows taken from the pens.
- In 2015 securing a source of Icelandic fishmeal to enhance the sustainability and quality criteria of Loch Duart's salmon feed.
- Practising 'environmental enrichment' in their fresh water operations to stimulate the young salmon and improve welfare.